



# A MESSAGE FROM THE EXECUTIVE DIRECTOR

**BRUCE HOGGAN**  
EXECUTIVE DIRECTOR

Dear Residents, Families, and Associates of Park Plaza;

Thank you for your continued support as we monitor the ongoing Coronavirus situation. The health and wellbeing of our residents, associates, and their families are of utmost importance and priority to all of us. Based on your valuable input and after thoughtful review, we have come to decision that we must institute restrictions for ALL visitors, effectively immediately.

Aligned with Local/State/Federal Guidelines, the only exceptions to our visitor restrictions include:

- “Compassionate” visits (only in instances of end-of-life)
- Individuals directly providing essential health services

We know that you share in our concern for the protection of our residents and appreciate your support in prioritizing the safety of the community. While visitor restrictions prohibit family, friends, clergy, salon and other personal services providers, private duty aides, entertainers, and all other individuals deemed “non-essential” at this time, we encourage “virtual visits” (Facetime, Skype, etc.) and will help in every way to facilitate the ability to stay in touch with your family members. We apologize for the impact this has on your “normal” visitation frequency and look forward to welcoming you to the community, once environmental conditions allow.

The safety and health of our residents are always at the forefront of all we do. As such, we have put the following additional measures in place:

- Daily monitoring of associate and resident health (for fever & cough)
- Reduced the number of residents in Dining Room (practicing social distancing)
- Reduced number of residents at Wellness events to less than 10 (practicing social distancing)
- Increased sanitizing and cleaning in between dining times and throughout the community (especially in high-traffic and high-touch areas)
- Encouraged use of room service (at no charge)

As we continue to monitor the latest news and guidance, we will keep you informed of any additional changes. Rest assured that we consider our residents to be part of our extended family. We are here to answer and questions and concerns you may have. Please feel free to reach out to me personally.

Thank you for your continued support as we navigate through these unusual circumstances together.

Sincerely,

Bruce Hoggan  
Executive Director

Additional resources:

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://epi.dph.ncdhhs.gov/cd/diseases/COVID19.html>